

**DECEMBER 3, 2021**

# **PROFESSIONAL DEVELOPMENT DAY 2021**

**Strengthening PM  
Skills in a Virtual  
World with Digital  
Tools**



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# WELCOME MESSAGE



Welcome to **PMINYC Professional Development Day (PDD) 2021**. The PDD is a gathering of a community of project management colleagues for an all-day shared learning and professional development event. This year, we are pleased to have twelve project management experts focus on the theme of **"Strengthening the Project Management Skills in a Virtual World with Digital Tools"**. We hope you take advantage of the conference tool and network with colleagues, ask questions with the speakers, and visit our sponsors. Participants can earn 6 PDUs on the day of the event, and since the presentations are recorded, you can view the other presentations and earn an additional 6 PDUs.

The twelve exciting speakers and their topics are organized in two areas: Virtual Teams & People and Project Management in a Digital World. In addition, our Chapter President, Frank Saladis, will moderate a panel discussion on the theme of "Leading in an AI and Digital Driven Business Environment". This panel will discuss the challenges of leadership and managing change in a Digital Business World and issues associated with the VUCA environment.

Before we close the event, we will share the results of a raffle drawing for a number of fabulous prizes.

PMINYC could not host an event like the PDD without the help of your honored speakers, panelists, sponsors, energetic volunteers of the Symposia Team, and the support of the PMINYC Board. Thank you for your support in making the event a success. We would also like to extend our gratitude to all those in attendance today. We hope everyone enjoys the presentations, met someone interesting, and gained new insights to advance your career and change the world, one project at a time.

- Te

**Te Wu, PMP, PgMP, PfMP, PMI-RMP**

Director, Symposia  
PMI New York City Chapter

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# WELCOME MESSAGE

## TOPIC ONE: VIRTUAL TEAMS & PEOPLE

<b>THOMAS IGHODALO</b>	Flourishing in Uncertainty / Lessons from the Pandemic
<b>SUNNY FARONBI</b>	Leading with Emotional Intelligence (EQ) in Virtual or Remote Environments
<b>EMILY LUIJBREGTS</b>	Lessons Learned from Leading Teams during a Pandemic
<b>MICHAEL NIR</b>	Building Highly Effective Virtual Teams
<b>STEVEN GRUYTERS</b>	Project Management in a Post Pandemic World
<b>AVINASH PATIL</b>	Managing and Thriving in a VUCA (Volatile, Uncertain, Complex, Ambiguous) World
<b>TYLER HAYDEN</b>	Living Life Large: Energizing our Team and Ourselves Post Pandemic
<b>BARBARA TRAUTLEIN</b>	"You Know Your IQ, But What's Your CQ®? Develop Your Change Intelligence® for Project Success"

## TOPIC TWO: PROJECT MANAGEMENT IN A DIGITAL WORLD

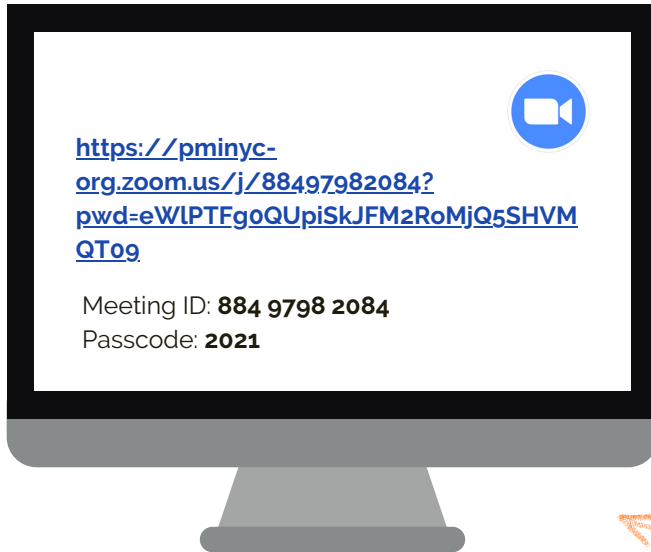
<b>MICHAEL ROBERTS</b>	Artificial Intelligence (AI) and Machine Learning (ML): How to Future Proof Your Project Management Career
<b>PAUL BOUDREAU</b>	Unlock the Value of Artificial Intelligence for Project Management
<b>DENISE HUMMEL</b>	Leveraging Technology for Career Velocity in the New Normal
<b>AMBER MCMILLAN</b>	Digital Communication: How to Stay on Point!

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# CONFERENCE AGENDA

8:30 - 8:45 AM	Event Opening / Welcome - Te Wu	
8:45 - 9:00 AM	Introduce Event / Sponsors - Michelle Chank	
	<b>TRACK 1</b>	<b>TRACK 2</b>
9:00 - 9:45 AM	Session 1: <b>Michael Roberts</b> Digital/AI, AI and ML: How to Future Proof Your PM Career	Session 2: <b>Thomas Ighodalo</b> People in Projects - Flourishing in Uncertainty / Lessons from the Pandemic
10:00 - 10:45 AM	Session 3: <b>Paul Boudreau</b> Unlock the Value of Artificial Intelligence for Project Management	Session 4: <b>Emily Luijbregts</b> Lessons Learned from Leading Teams during a Pandemic
11:00 - 11:45 AM	Session 5: <b>Denise Hummel</b> Leveraging Technology for Career Velocity in the New Normal	Session 6: <b>Sunny Faronbi</b> Leading with EQ in Virtual or Remote Environments
12:00 - 12:50 PM	Lunch Break - and visit our sponsor PMO Advisory	Lunch Break - and visit our sponsor Int'l Institute of Learning
1:00 - 1:45 PM	Session 7: <b>Michael Nir</b> Building Highly Effective Virtual Teams	Session 8: <b>Steven Gruyters</b> Project Management in a Post Pandemic World
2:00 - 2:45 PM	Session 9: <b>Amber McMillan</b> Digital Communication: How to Stay on Point	Session 10: <b>Barbara Trautlein</b> You Virtual, "You Know Your IQ, But What's Your CQ®? Develop Your Change Intelligence® for Project Success
3:00 - 3:45 PM	Session 11: <b>Tyler Hayden</b> Livin' Life Large: Energizing our Team and Ourselves Post Pandemic	Session 12: <b>Avinash Patil</b> Managing and thriving in VUCA (Volatile, Uncertain, Complex, Ambiguous) World
4:00 - 4:45 PM	Panel Discussion - Frank Saladis	
5:00 - 5:30 PM	Event Close, Raffle - Fred Stein and Te Wu	

# HOW-TO'S



## MAIN EVENTS & TRACK 1

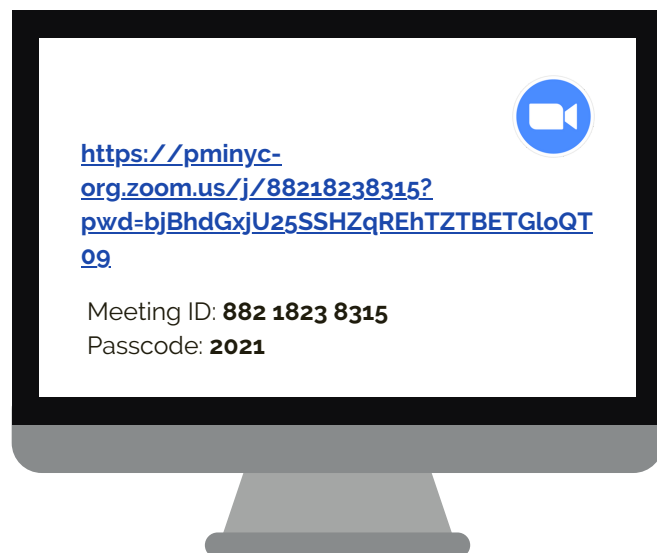
The **"Main Events and Track 1"** URL is for activities where all attendees are in the same "virtual room".

It is also where you can attend presentations for Track 1 (since there are two concurrent tracks with presentations) and where you can meet with our sponsor, **PMO Advisory**, at noon.



## TRACK 2

The **Track 2 URL** is where you can attend presentations for Track 2 and where you can visit with our sponsor, the **International Institute for Learning**, at noon. Please refer to the Agenda for details.



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# SPEAKERS



## PAUL BOUDREAU

Paul Boudreau is a highly respected project management professional with over thirty-five years experience in the technology industry. Paul is currently a college professor in Ottawa, Canada where he teaches in the project management program. He is a global leader in researching and applying AI concepts to project management, focusing on three areas: machine learning, natural language processing and genetic

algorithms. He has published three books on applying AI to project management and is in high demand as a speaker by major companies as well as PMI Chapters.

### SESSION 3: Unlock the Value of Artificial Intelligence for Project Management

This presentation starts with a concise overview of AI and provides basic guidelines for how it can be used in projects. A practical demonstration of AI capability in project management is included. AI is a disruptive technology that will change the way we manage projects. We need to understand the potential of this technology and use it to deliver the project success rates that this profession truly deserves

## SUNNY FARONBI

Sunny Faronbi developed skills while leading teams that he's using to enable and motivate others to become a much better version of themselves. His career spans more than three decades across four continents as a conference speaker and coach to project managers, Engineering and Mathematics Professionals and executives. Sunny is a certified Emotional Intelligence coach, and is a member of the John Maxwell Team of coaches and speakers. He is the author of the book "Nothing Higher – Why You Need to Descend in Order to Soar", and he's currently an instructor with Project Management Institute's (PMI) SeminarsWorld®.



### SESSION 6: Leading with EQ in Virtual or Remote Environments

COVID-19 has changed how remote working is perceived, and has most likely changed forever how virtual teams interact. The importance of emotional intelligence (EQ) in leading project teams becomes more important while working remotely. Team members may feel isolated and this may contribute to reduced productivity. The leader may also feel the loss of control and could suffer from emotional disconnect. However, these situations can be managed effectively. This presentation outlines basic the steps that you can take as a leader of project teams, to ensure that your teams remain engaged and highly productive.



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# SPEAKERS

## STEVEN GRUYTERS

Steven Gruyters has been leading change and building high performing teams in traditional corporations as a 100% remote leader for over 20 years. He is a coach, trainer and speaker for people that do not consider themselves natural born leaders. Steven helps them unpack leadership, culture, and collaboration challenges, run experiments, and scale solutions with confidence.



### SESSION 8: Project Management in a Post Pandemic World

Post pandemic work life will not look the same as it did pre-pandemic. Hybrid work will be the norm, with a mix of people working remote and in the office. In this talk we will explore how the role of Project Managers must evolve in a Hybrid world. Including: how the role of the office will change, how we can improve virtual collaboration, how we can ensure people feel connected to their Hybrid team.



## TYLER HAYDEN

Tyler Hayden has been an internationally respected team builder, author, and business speaker since 1996. He inspires teams, innovates management techniques, and invigorates team culture. He is the author of over 25 books and the creative mind behind 100's of powerful and fun team building products. Here are some links to his books:

- [www.teambuildingschool.com](http://www.teambuildingschool.com)
- [www.teambuildingactivities.com](http://www.teambuildingactivities.com)
- <https://www.amazon.com/kindle-dbs/entity/author/B00NgP1SHC>

### SESSION 11: Livin' Life Large: Energizing our Team and Ourselves Post Pandemic

Project Managers (PM's) must manage a diverse team of professionals in varied locations, time zones and cultures, and require new engagement strategies that can be implemented to sustain retention, engagement and execution on project objectives. In this session PM's will be able to discover what is needed for effective team sustaining strategies, assess their team's learning style, build a reward and recognition strategy and access and implement hours of team building tools in-person and remotely.

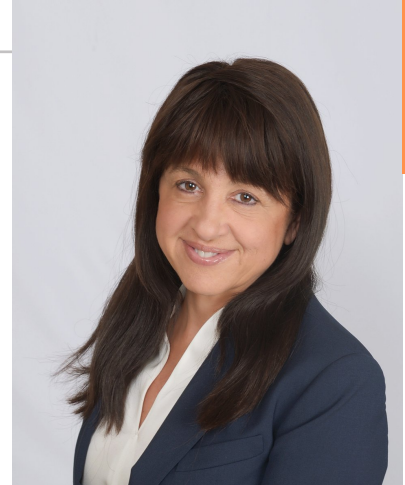
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# SPEAKERS

## DENISE HUMMEL

More than 120 million workers in the world's 12 largest economies need to be upskilled in the next 3 years. Micro-competencies like authenticity, vulnerability, inclusivity and agility will become even more important than functional experience or fancy academic degrees. Those competencies require learning delivery that involves more than rote memorization and digital quizzes. Technology can now address individual learning styles and adjust to people rather than the other way around. Join us and explore how 'real time' learning through technology support and just-in-time messaging is replacing traditional classroom training.



### SESSION 5: Leveraging Technology for Career Velocity in the New Normal

More than 120 million workers in the world's 12 largest economies need to be upskilled in the next 3 years. Those competencies require learning delivery that involves more than rote memorization and digital quizzes. Join us and explore how 'real time' learning through technology support and just-in-time messaging is replacing traditional classroom training.



## THOMAS IGHODALO

Thomas Ighodalo is a highly dynamic project manager offering years of experience in program and project planning, analysis, reporting, stakeholder management to enhance the delivery of complex onshore and offshore programs, encompassing Engineering, Procurement, Construction, Installation and Commissioning delivered through Agile and Waterfall methodologies.

He is a professional engineer, with Master's Degree in both Subsea Engineering and Chemical Engineering, an Alumni of the University of Aberdeen, a Project Management Professional (PMP) and a PMI in good standing.

### SESSION 2: People in Projects - Flourishing in Uncertainty / Lessons from the Pandemic

Force majeure events such as the novel COVID-19 pandemic and its devastating global impact leave the best of project managers in a constant state of entropy seeking an equilibrium that satisfies project implementation. A real-life project successfully performed during the height of COVID-19 pandemic's uncertainty will be presented, highlighting the challenges and solutions utilized and the PM role.

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# SPEAKERS

## EMILY LUIJBRECHTS

Emily is a Project Manager with over 10 years of experience in managing projects in a variety of international, complex situations. She specializes in working with remote teams and different cultures. Her passion is sharing knowledge and helping other Project Managers develop and overcome their difficulties.



### SESSION 4: Lessons Learned from Leading Teams during a Pandemic

During this session we'll explore the lessons learned around: how to lead teams during a pandemic, how to support teams that are struggling to work together, and what you can do as a leader to build and maintain a strong team focus?



## AMBER MCMILLAN

Amber specializes in all aspects of leadership, communication and stakeholder management. She has a unique aptitude for leading complex conversations and works hard to create and sustain productive dialog through team building exercises, positive motivation and her own contagious enthusiasm.

Amber excels as an empathetic visionary, establishing creative ways forward in complicated multiple stakeholder communities. Stakeholders who work alongside Amber appreciate her honesty, transparency, unique insight and tangible advice for immediate use. She currently serves as

Chief Visionary Officer of Rogers Society, Board Chair of the Council for Certification in Volunteer Administration and Executive Educator for the University of Winnipeg, University of Saskatchewan and University of Victoria.

### SESSION 9: Digital Communication: How to Stay on Point!

Managing communications on a project requires constant, sustained effort, and doing so in a digital world means exercising even more self-discipline to plan and prepare messages that stay on POINT! As PM's, we should never assume that the messages we send are interpreted the same way they were intended as there are simply too many factors that can adversely affect the message. This engaging presentation will highlight the responsibility of the communicator to plan the message, remain open to feedback, use emotional intelligence to ensure the message is received accurately and allow the time it takes for that message to be understood.

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# SPEAKERS



## MICHAEL NIR

Michael Nir, President Sapir Consulting US, is a team and enterprise agile coach; known for his passion, creativity and innovation; His Masters in Engineering and, training in Gestalt balance his technical know-how with emotional intelligence. Michael inspires people and teams to change, experientially and emotionally, while climbing the hill AND reaching the summit.

### SESSION 7: Building Highly Effective Virtual Teams

This presentation provides you with practical advice on how to create an effective collaborative virtual / remote team environment. You will learn

to: Identify the characteristics, challenges and opportunities of virtual leading teams; define key strategies for leading effective virtual teams; recognize what virtual team members need and expect from virtual team leaders; employ key techniques to build trust.

## AVINASH PATIL

Avinash has over 20 years of experience managing complex global PMO's, portfolios, and programs in enterprise and consumer products and services, with domain experience in SaaS, mobile Apps, transformations, and Cybersecurity. Avinash has managed people in many countries in Europe, North America and Asia Pacific Japan. He has also managed PMO's / programs across 25+ countries at the same time. A "Stanford Certified Program Manager" with certifications of CSM, CSPO and SAFe and a "Master of Technology" degree from Mysore University in India. His corporate experiences include working with Hewlett Packard and Cisco, and he currently drives strategic initiatives for VMware based in Palo Alto, California.



### SESSION 12: Managing and Thriving in a VUCA (Volatile, Uncertain, Complex, Ambiguous) World

We are in a VUCA world where the future of work is hybrid, there will be more remote employees and where the office won't be a place to work (but will be a place to collaborate, develop relationships and develop trust). This presentation will discuss the skills you need to effectively manage across organizational, geographical and cultural boundaries. Delivering extraordinary results is the critical skill you need to thrive as Project and Program Managers in the new world.

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# SPEAKERS

## MICHAEL ROBERTS

Michael Roberts is an IT industry professional with more than 20 years of experience in project management, and bringing digital products to the market. His industry certifications include those from Cisco, CompTIA, Microsoft, ICAgile, and the Scaled Agile Framework. With his experience as a technology executive, he's guided many companies to successful IT and software projects, and become a skilled strategist who transforms strategic plans into workable solutions and benchmarks performance against key operational targets/goals.



### SESSION 1: Digital/AI, AI and ML: How to Future Proof Your PM Career

We all know AI and ML are two huge factors in the change in technology and business. But what is their impact on you? What will your job look like five years from now? We will discuss the definitions of these two terms, how they impact business and workers, and what things project managers can do today to prepare for the future.



## BARBARA TRAUTLEIN

Dr. Barbara Trautlein is author of the best-selling book *Change Intelligence: Use the Power of CQ to Lead Change that Sticks*, principal and founder of Change Catalysts, LLC, and originator of the CQ System for Developing Change Intelligent Leaders and Organizations. Barbara has coached executives, trained leaders at all levels, certified change agents, and facilitated mission-critical change management initiatives - achieving bottom-line business and powerful leadership results for clients. Barbara is gifted at sharing strategies and tactics that are accessible, actionable, and immediately applicable. Clients served include Abbott Laboratories, BP, Cisco, Ford Motor Company, the NYPD, and Save the Children. Barbara holds a doctorate in Organizational Psychology from the University of Michigan.

### SESSION 10: You Know Your IQ, But What's Your CQ®? Develop Change Intelligence® for Project Success

Are you frustrated that your change projects either fail outright or produce gains that don't last? As a Project Management (PM) professional, your career progress hinges on your ability to lead successful and sustainable change. Every project is a change – so every Project, Program, and Portfolio Manager is a “change leader!”. In this interactive presentation you'll get introduced to how to get beyond the buzzwords and leverage a proven formula for change. You'll discover how to reframe resistance from enemy to ally, so you can build relationships that get results, by learning how to “engage the Heart,” “enlighten the Head,” and equip the Hands” to lead people in positive, new directions so change sticks.

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# SPONSORS



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# MESSAGES

## ACCESSING RECORDED SESSIONS

All registrants will receive an email about one week after the event with a document that has links to all of the recorded presentations.

## HOW DO I SELF-REPORT PDU'S FOR THE PDD?

Professional Development Day (PDD) participants report PDUs directly with PMI. To Report PDUs:

1.

Go to [www.PMI.org](http://www.PMI.org) and then click "Login".

2.

Click on your picture / name (upper right-hand corner) and then click "Dashboard".

3.

Scroll down to the PMP or other certification and then click **"Report PDU's"**.

4.

Click on Course or Training

- Enter Provider Number: **Co21**
- Enter course name: **PMINYC PDD presentation(s)**
- Enter description: **each speaker's name and their presentations name**
- Enter date started and date completed
- Claim 1 technical PDU for each speaker's presentation you attended/ listened to
- Click the checkbox to confirm the accuracy of the claim and click **"Submit"**

You will get 2 emails; one confirming your submission and one confirming approval. Please allow up to 24 hours for receipt of these emails.

# RULES FOR THE RAFFLE DRAWING

As we have a limited time during the PDD event and since we have a number of prizes, we have decided to conduct the raffle offline using a randomized process as outlined below:

- 1** All qualified registrants will be assigned a random number.
- 2** All qualified registrants will have a chance to win one prize – the first prize in which he/she is randomly awarded.
- 3** Using a random number generator, such as the Comprehensive Version on Calculator.net (<https://www.calculator.net/random-number-generator.html>), we will generate a series of numbers corresponding to the prizes we have.
- 4** We will announce the winners after the Panel Discussion.
- 5** We will email the prize winners with instructions on how to claim their prize shortly after the event.

Note: All registrants except the sponsors and vendors are qualified for the drawing.



# NOTES

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# NOTES

**THANK YOU FOR ATTENDING & THANK YOU TO THE VOLUNTEERS:**

Symposium Management	
Fred Stein	VP - Professional Development
Te Wu	Director
Harriet Halpern	Admin Support
Fawn Lipton	Admin Support
Paula J Storonsky	Admin Support
Marketing	
Michelle Chank	Team Lead - Marketing
Eunice Martinez-Sharkey	Marketing Team
Gabriela Almada Ackel	Marketing Team
Gabrielle LePore	Marketing Team
Content Management	
Carl Froehlich	Team Lead - Content
Liliana Brochner	Content Team
Registration Team	
Booma Pugazhenth	Team Lead - Registration
Joshua Chait	Registration Team
Angie Winston	Registration Team
Stephanie Benvengo	Registration Team
Technology Team	
Logan Kenney	Team Lead - Technology
Wilson Ng	Technology Team
Designers	
Gabriela Almada Ackel	Designer
Kayle Lagnas	Designer

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