

# Project Management Institute New York City Chapter

## **Volunteer, Corporate Outreach**

PMINYC Outreach serves as the ambassador for project management to New York City metro area organizations and global communities. We promote awareness and adoption of project management in everyday life across all professions.

#### **Position Description**

The Corporate Outreach Volunteer coordinates Corporate Outreach initiatives for PMINYC Chapter throughout New York City corporations. Potential corporate partners include investment banks, mid to large sized companies as well as startups that will greatly benefit from the project management knowledge, standards, discipline and best practices from the Project Management Institute (PMI).

This role supports the Program Manager of Corporate Outreach with activities that promote project management in corporate settings and connect local corporate partners with PMIYC. S/he sets the tone and standards in order to present a professional, polished image to New York City area corporations.

#### **Program Goals**

As part of the Outreach team, the Corporate Outreach Volunteer represents PMINYC to New York City area corporations in order to develop partnerships and expand the practice of project management that will add value and benefit the participating organizations and their members. Below are examples of corporate outreach services and approaches:

- Develop partnerships with corporations in the New York City area in order to encourage knowledge exchange and experience sharing on project management topics.
- Offer (or provide upon request) fundamental project management presentations and introductory to PMI standards and certifications to the corporations and their staff who are new or relatively new to project management.
- Coordinates with corporate partners to host initiatives such as project management (PM) speed mentoring, lunch-and-learn, PM career workshop or PM awareness events for their employees, interns, managers and PMINYC members to learn and gain experiences relating to project management methodologies, discipline and best practices.
- Support practicing project managers with peer-to-peer connecting opportunities.
- Encourage corporate partners to post employment opportunities with PMINYC for free.
- Encourage corporate employees, managers and executives to attend PMINYC Chapter Meetings and other events.
- Encourage corporate employees, managers and executives to join PMI and PMINYC by publicizing membership benefits, resources and educational or career opportunities to further advance the project management profession.
- Recruit executives and senior project/program managers at corporate partners to participate in PMINYC events as presenters or mentors.



# Project Management Institute New York City Chapter

## Responsibilities

Primary responsibilities include:

- Initiate and maintain relationships with corporate partners.
- Initiate and manage Outreach events for corporations in conjunction with their PMI contacts.
- Collaborate with corporate partners on project management presentations and career development for their employees and our Chapter members.
- Provide open communications to Outreach leadership with timely and up-to-date information and status.
- Contribute to a knowledge base for presentations, templates, images, etc. that can be referenced and repurposed for Corporate Outreach programs. Archive documents to Outreach repository.
- Explore opportunities for corporate partners to make presentations at PMINYC Chapter meetings or hosting project management events.
- Undertake additional responsibilities for Corporate Outreach as appropriate.

#### Reporting & Communications Structure

This position reports to the Program Manager of Corporate Outreach, who reports to the VP of Outreach.

#### Skills & Experience Required

- Experienced in leading or highly active in a PMO
- Significant project management experience at a managerial/executive level.
- Ability to network and initiate conversations with executive/senior management with a view to promoting Project Management as a discipline.
- Strong communication and organizational skills.
- Software and computer skills: Word, PowerPoint, Google tools (Mail, Drive, Docs, Calendar).
- Ability to be a team contributor, and to be persistent, responsive, open and accessible, as necessary.
- Effective negotiation and conflict management skills.
- Understand the needs and interests of corporate stakeholders as well as PMINYC members and prospective new members.

#### Commitment Required

- Invest at least 2 hours per month, on a flexible consistent basis.
- Participate in regular Outreach meetings as well as planning sessions required for special projects.
- Attend Chapter meetings and other PMINYC leadership training and functions.

#### Anticipated Benefits to Volunteer

• Earn PDU's



# Project Management Institute New York City Chapter

- Build leadership skills and strong networking relationships
- Produce documentable career-enhancing achievements

## Contact for Further Information

• Diane Chan, VP Outreach – diane.chan@pminyc.org